

Art

School of Arts and Communication

Dean Donna Arnold, M.S., Office 702B, 619-482-6372

Faculty John O. Lewis, M.F.A.; David Quattrociocchi, M.F.A.; Marisol Rendon Ober, M.F.A.; Matt Micajah Truitt, M.F.A.; Mark Van Stone, Ph.D.; Perry Vasquez, M.F.A., A.B.; John Pickelle, M.F.A.; Nicholas Mueller, M.F.A.

Department Chair Marisol Rendon, M.F.A.

General Description

Art is the study of visual thinking, idea generation, and the creation of aesthetic objects. This department explores concepts of creative intelligence and art making techniques for a full range of two- and three-dimensional forms and investigates the history of art in both Western and non-Western cultures. Students learn the language of art, design principles, and elements of composition, as the foundation for the communication of visual ideas into such forms as painting, drawing, photography, digital imagery, ceramics, new genres, sculpture, printmaking, and graphic design. Art analysis, theory, and criticism serve as the basis for problem solving.

Career Options

Below is a sample of the career options for art majors. Most require an associate degree, some require a bachelor's degree, and a few require a graduate-level degree. Possible career options include artist, graphic artist, computer technician, photographer, elementary school or high school teacher, college instructor, gallery director, museum technician, sales, museum director or curator, materials supplier, film/video maker, broker, consultant, and the allied professions of architecture, telemedia, and interior design.

Degree/Certificate Options	Major Code
Associate in Arts Degree: Transfer Preparation	
Art	01210
Graphic Design	01090
Photography	01380
Associate in Arts Degree: Career/Technical	
Photography and Digital Imaging	02350
Certificate of Achievement	
Professional Photography	01381
Certificate of Proficiency	
Graphic Applications	02574

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE

Art

Transfer Preparation * (Major Code: 01210)

Stresses the study of art as form and content. Designed to develop the student's perceptual and conceptual abilities in the context of art history and society. Designed to give the student an opportunity to develop his/her technical skills, aesthetic awareness, personal expression, and critical analysis.

The art courses listed fulfill lower-division requirements at most universities. Most universities require students to present a portfolio for evaluation to be admitted; therefore, students should keep a portfolio of their work from Southwestern College.

First Semester

ART 100	Drawing I	3
ART 101	Design I	3

Second Semester

ART 102	Drawing II	3
ART 103	Design II	3
Complete 3 units from Art History courses listed below *		3

Third Semester

ART 197	Professional Practices and Portfolio Development for Visual Artists	3
Complete 3 units from Art History courses listed below *		3
Complete 3 units from electives		3

Fourth Semester

Complete 6 units from electives		6
Total units		30

*Art History Courses:

ART 150	Art History Survey—Stone Age to the Ages of Faith (3)
ART 151	Art History—Renaissance to Modern (3)
ART 157	Nineteenth Through Twenty-First Century Art (3)
Electives: ART 100L, 104, 105, 107, 110, 111, 112, 113, 116, 121, 127, 129, 130, 131, 137, 148A, 149, 156, 170, 173A, 182, 185A, 192, 200.	

To earn an associate degree, additional general education and graduation requirements must be completed. See page 49.

* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 32 for further information.



Graphic Design

Transfer Preparation * (Major Code: 01090)

Designed for the art student desiring to enter the field of graphic communication and intended for students who plan to transfer to a university or seek employment after completion of coursework at Southwestern College. Employment is possible at advertising agencies, design studios, printers, typesetters, sign companies, newspapers, corporate art departments, government agencies, television studios, and publishers. Self-employment as a freelance artist is also an option. In all cases, internships should be part of the preparation for employment.

First Semester

ART 100	Drawing I	3
ART 101	Design I	3
ART 150	Art History Survey—Stone Age to the Ages of Faith	3
ART 159	Graphic Design—Layout	3

Second Semester

ART 102	Drawing II	3
ART 103	Design II	3
ART 161	Graphic Design	3

Third Semester

ART 151	Art History—Renaissance to Modern	3
ART 160	Graphic Design—Typography	3

Fourth Semester

ART 164	Graphic Design—Production	3
Total units		30

Recommended Electives: ART 112, 116, 121, 148A, 157, 192.

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Photography

Transfer Preparation * (Major Code: 01380)

Designed to give students a sound background in technical skills and theory while increasing their visual awareness and conceptual abilities.

Two groups within this program of studies, traditional photography and digital imaging, provide the student with basic aesthetic principles and technical skills needed for entry into the field of professional photography. Students are encouraged to develop critical and aesthetic judgment while achieving technical experience.

ART 101	Design I	3
ART 121	Darkroom and Digital Photography I	3
ART 126	Beginning Color Photography	3
ART 156	History of Photography	3
ART 192	Introduction to Digital Imaging	3

Choose group 1 or group 2 to complete degree program.

Group 1: Traditional Photography (9)

ART 122	Darkroom and Digital Photography II (3)	
ART 123	Darkroom and Digital Photography III (3)	
ART 127	Advanced Color Photography (3)	
	OR	7–9

Group 2: Digital Photography (7)

ART 137	Web Site Development for Artists and Graphic Designers (4)	
ART 138	Advanced Digital Imaging for Photography, Art, and Graphics (3)	

Total units **22–24**

Recommended Electives:

For Group 1: ART 116, 118, 119, 120, 130, 151, 159, 199A; HUM 112.

For Group 2: ART 117, 120, 127, 130, 151, 157, 159; HUM 112.

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Photography and Digital Imaging

Career/Technical (Major Code: 02350)

Educates students with a sound background in technical skills and theory while increasing their conceptual abilities. Two groups within this program of studies, photographic arts and photography for industry, provide the student with basic aesthetic principles and technical skills needed for entry into the field of professional photography. Students are encouraged to develop critical and aesthetic judgment while achieving technical experience.

First Semester

ART 101	Design I	3
ART 156	History of Photography	3
ART 192	Introduction to Digital Imaging	3
ART 205	Beginning Digital Photography	3

Second Semester

ART 206	Intermediate Photography	3
ART 207	Studio and Lighting Techniques	3

Third Semester

Complete 5-7 units of Photography Electives	5-7
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Fourth Semester

ART 216	Advanced Photography	3
Complete 2-4 units from Photography Electives		2-4

Total units **28-32**

Photography Electives: ART 137, 138, 197, 208A, 209, 210, 211, 212A, 213, 290.

Recommended Electives: ART 116, 117, 130, ART/TELE 131, ART 151, 157, 159, 161, 205L, 206L, 207L, 210L, 211L, 213L, 214A, 215A, 216L, BUS 149.

Note: It is recommended to wait until the fourth semester before ART 197 in order to have enough photographic works to include in competitive portfolio. It is recommended to wait until the fourth semester before taking ART 290 in order to have the skills and experience necessary for most applied arts internships.

Suggested courses prepare students for fine-art photography: ART 138, 197, 208A, 210, 212A.

Suggested courses prepare students for commercial, editorial, and advertising photography: ART 137, 138, 209, 210, 211, 213, 290.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 49.

CERTIFICATE

Graphic Applications

Certificate of Proficiency

Career/Technical/(Major Code: 02574)

Designed for those students with no prior computer graphic design experience or who want to learn how to use the computer as a tool for graphic applications. Students will gain essential computer graphic skills necessary for today's entry-level positions in graphic design.

ART 159	Graphic Design—Layout	3
ART 161	Graphic Design	3
ART 192	Introduction to Digital Imaging	3
CL 120	Computer Literacy	1

Total units **10**



Professional Photography

Certificate of Achievement

Career/Technical (Major Code: 01381)

Prepares individuals to use artistic techniques to effectively communicate ideas and information to business and consumer audiences, and to record events and people, via digital, film, and still photography. Includes instruction in specialized camera and equipment operation, applications to commercial and industrial needs, and business operations.

ART 138	Advanced Digital Imaging for Photography, Art, and Graphics	3
ART 192	Introduction to Digital Imaging	3
ART 205	Beginning Digital Photography	3
ART 207	Studio and Lighting Techniques	3
ART 209	Photography Business Practices	2
ART 211	Editorial and Advertising Photography	3
ART 210	Portrait Photography	3
ART 197	Professional Practices and Portfolio Development for Visual Artists	3
OR		
ART 290	Cooperative Work Experience in Applied Visual Arts I	2-4

Total units **22-24**



Some courses within this program may require additional coursework that must be completed prior to enrollment in those courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.