

Business Administration

School of Social Sciences, Business and Humanities

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Department Chair Gail Stockin, M.A.

General Description

Business administration is a broad area encompassing administration, management, marketing, finance, entrepreneurship, supervision, banking, small business, merchandising, international trade, accounting, and information systems. Study in this area explores the theories, history, principles, skills, practices, laws, ethics, and technologies governing the increasingly global business environment.

Career Options

Below is a sample of the career options available for the business or business-related major. Most require an associate degree, some require a bachelor's degree, and a few require a graduate-level degree: administrator, manager, salesperson, banker, financial planner, high school or college instructor, lawyer, small business owner/operator, supervisor, economist, city manager, consumer analyst, purchasing agent, personnel officer, product developer, research auditor, controller, financier and insurance agent. Many entry-level employment opportunities are available in retail or wholesale sales, business offices, banks, savings and loans, hospitals, schools, colleges, and government.

Degree/Certificate Options

Associate in Arts Degree: Transfer Preparation

Major Code

Business Administration	01100
International Business Emphasis	01101
Finance	01120
Management	01150
Marketing	01160

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE



Business Administration

Transfer Preparation * (Major Code: 01100)

Prepares the student in the field of business administration with an understanding of the concepts of accounting, business law, business communications, computers and information processing, economics, statistics, and calculus.

ACCT 101	Principles of Accounting I	4
ACCT 102	Principles of Accounting II—Managerial	4
BUS 120	Introduction to Business	3
BUS 140	Business Law/The Legal Environment of Business	3
BUS 212	Business Communication	3
CIS 101	Introduction to Computers and Information Processing	4
ECON 101	Principles of Economics I	3
ECON 102	Principles of Economics II	3
MATH 119	Elementary Statistics	4
MATH 120	Calculus for Business Analysis	4

Total units **35**

To earn an associate degree, additional general education and graduation requirements must be completed. See page 49.

* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 32 for further information.



Some courses within this program may require additional coursework that must be completed prior to enrollment in those courses. Please consult the individual course listings for prerequisites and any other limitations on enrollment.

International Business Emphasis

Transfer Preparation * (Major Code: 01101)

Prepares students for work in the fields of international business and trade. Provides a practical approach to the study of international business and trade topics relevant in today's global economy.

ACCT 101	Principles of Accounting I	4
ACCT 102	Principles of Accounting II—Managerial	4
BUS 140	Business Law/The Legal Environment of Business	3
BUS 177	Principles of International Business	3
CIS 101	Introduction to Computers and Information Processing	4
ECON 101	Principles of Economics I	3
ECON 102	Principles of Economics II	3
LEGL 256	International Law for business	3
MATH 119	Elementary Statistics	4
	Foreign Language	6–10
Total units		37–41

Recommended Electives: HIST 104, 105.

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Finance

Transfer Preparation * (Major Code: 01120)

Prepares students in the field of finance with an understanding of the concepts of accounting, legal environment, business communications, economics, statistics, financial planning, money management, and securities.

ACCT 101	Principles of Accounting I	4
ACCT 102	Principles of Accounting II—Managerial	4
BUS 121	Financial Planning and Money Management	3
BUS 140	Business Law/The Legal Environment of Business	3
BUS 212	Business Communication	3
CIS 101	Introduction to Computers and Information Processing	4
ECON 101	Principles of Economics I	3
ECON 102	Principles of Economics II	3
MATH 119	Elementary Statistics	4
MATH 120	Calculus for Business Analysis	4
Total units		35

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Management

Transfer Preparation * (Major Code: 01150)

Prepares students in the field of management with an understanding of the concepts of accounting, human resources, production and operations, organizational behavior, statistics and management science, legal environment, business communications, and economics.

ACCT 101	Principles of Accounting I	4
ACCT 102	Principles of Accounting II—Managerial	4
BUS 140	Business Law/The Legal Environment of Business	3
BUS 150	Principles of Management	3
BUS 212	Business Communication	3
CIS 101	Introduction to Computers and Information Processing	4
ECON 101	Principles of Economics I	3
ECON 102	Principles of Economics II	3
MATH 119	Elementary Statistics	4
MATH 120	Calculus for Business Analysis	4
Total units		35

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Marketing

Transfer Preparation * (Major Code: 01160)

Prepares students in the field of marketing with an understanding of the concepts of marketing functions such as sales, advertising, marketing research, product development, distribution, and pricing. Covers additional concepts of accounting, economics, legal environment, and business communication.

ACCT 101	Principles of Accounting I	4
ACCT 102	Principles of Accounting II—Managerial	4
BUS 140	Business Law/The Legal Environment of Business	3
BUS 174	Introduction to Marketing and Social Media	3
BUS 212	Business Communication	3
CIS 101	Introduction to Computers and Information Processing	4
ECON 101	Principles of Economics I	3
ECON 102	Principles of Economics II	3
MATH 119	Elementary Statistics	4
MATH 120	Calculus for Business Analysis	4
Total units		35

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