

Journalism

School of Arts and Communication

Dean Donna Arnold, M.S., Office 702B, 619-482-6372

Faculty Max Branscomb, M.S.

Department Chair Eric Maag, M.A.

General Description

Journalism is the study of mass communication media such as newspapers, television, radio, magazines, and Internet. Journalism is a cornerstone of American society and a guardian of this nation's freedoms. Journalism develops clear thinking, strong writing, and solid communication skills. The Southwestern College journalism program encourages multidisciplinary study in a variety of areas. The program includes coursework and the award-winning student newspaper, The Southwestern Sun.

Career Options

Below is a sample of the many career options available for the journalism major. A few of these require an associate degree, most require a bachelor's degree, and some require a graduate-level degree. Possible career options include reporter, copy editor, photojournalist, columnist, public affairs manager, press relations officer, speech writer, critic, public information specialist, broadcaster, magazine writer, high school or college instructor, graphic designer, correspondent, production technician, and technical writer or editor.

Degree/Certificate Options

Associate in Arts Degree: Transfer Preparation

Journalism

Major Code

01430

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE

Journalism

Transfer Preparation * (Major Code: 01430)

Prepares students for four-year programs leading to bachelor's degrees and eventual careers in such fields as newspaper or magazine reporting and editing, book editing, industrial journalism, public relations, advertising, radio and television writing, teaching, and communication research. The courses give students an awareness of the impact of mass media on their lives and an understanding of the skills, concepts, and values used by professional communicators.

JOUR 101/	Introduction to Mass Communication and Society	3
COMM 200		
JOUR 151	News Reporting and Writing	3
JOUR 171	Writing for Publication	3
JOUR 200	Campus Newspaper Production I	4
Complete 6 units from electives		6

Total units	19
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Electives: ART 121, 159; TELE 110, 180.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 49.

- * Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 32 for further information.