

**SOUTHWESTERN COLLEGE FOUNDATION
MEETING MINUTES
Tuesday, February 24, 2015 ♦ 7:30 a.m. – 8:30 a.m.**

Present: Melyn Acasio, Chayo Moreno, Melinda Nish, Nora Vargas, Ricardo Macedo, Ben Green, Linda Gilstrap, Ruben Garcia, Joe Martinez, Sofia Corona, Patti Finnegan

Absent: Cynthia Reyna, Jean Roesch, Hank Murphy, David Hoffman, Kimberly Grady, Mitch Thompson, Jesse Navarro, Holly Hidingier and Lorena Victoria

Recorder: Linda Gilstrap

1. WELCOME / CALL TO ORDER – Ben Green

The meeting was called to order at 7:38 a.m.

2. APPROVAL OF MINUTES – ACTION (Enclosure) – Ben Green

- A. Motion made by Ruben Garcia, seconded by Sofia Corona and unanimously approved to accept the minutes for January 27, 2015.

3. GOVERNING BOARD REPORT – Nora Vargas – SWC Governing Board Trustee

Trustee Vargas reported the following:

- She is working to reschedule the postponed SWC Governing Board Special Session on Advancement.
- Dr. Nish and Dr. Crow are working on identifying auxiliary revenue to partially fund support of staffing for the Foundation.
- Exciting news regarding SWC and several Mexican universities creating partnerships to provide higher education collaboration and opportunities for students.
- SWC Governing Board is addressing the potential issue of lack of access to SWC pools for the community. They want to minimize the impact of lack of access for the community due to the sequence of the building and opening of the new MSE building and the closing of the SWC pools.
- This Wednesday the Governing Board will host a Special Session on the Brown Act/Ethics Workshop. This is open to the public and all Foundation directors are welcome to attend.

4. TREASURERS REPORT – (Enclosure) – Cynthia Reyna

- A. Ben Green presented the Financial Report for January 2015.

5. REQUEST FOR FUNDS – Joe Martinez

- Joe Martinez reported that the Request for Funds Committee met to review the Spring 2015 applications. He presented an analysis and summary of the applications and funding recommendations to the Foundation Directors. The recommendations were approved (motion made by Ruben Garcia, seconded by Ricardo Macedo and unanimously approved) with the exception of one application that the college will pay for from classroom supply budget.

6. ANNUAL FUND – Linda Gilstrap

- Linda presented Annual Fund Campaign packets to the SWC Foundation Directors encouraging them to participate in the 2015 Annual Campaign. She also prepared packets for the SWC Governing Board members that Trustee Vargas agreed to distribute on behalf of the Foundation. This Spring will be dedicated to reaching 100% participation in the Annual Fund Campaign by members of both governance boards. In the Fall Linda and Dr. Nish will make presentations at CMT and Schools Departments to encourage staff, faculty and administrators to participate in the Annual Fund.
- A suggestion was made to establish Annual Fund phone banks that are staffed by SODA award winners
- Ruben Garcia volunteered to look into placing SWCF on the list for the Combined Federal Campaign that will take place in Fall 2015.
- Melyn Acasio suggested that we look into annual campaign model that is used by the Coronado public schools.

7. COMMITTEE REPORTS – Ben Green

A. Fundraising Committee

- Garden Party – New date for this special event will be Friday, November 6, 2015.
- Golf Tournament 2015 – Patti Finnegan reported that 64 people have signed up so far and that she is focusing on sponsorships so that the fundraising goal can be met. She has asked that a SODA award recipient is part of the lunch program to speak to the golfers and community members about supporting SODA scholarships.

B. Nomination Committee – ACTION – (Enclosure) – Ruben Garcia/Jesse Navarro

Motion was made by Patti Finnegan, seconded by Chayo Moreno and unanimously approved to accept the renewal of the membership terms of the following SWCF Directors:

- Renew Melyn Acasio term to March 2018
- Renew Benjamin S. Green term to March 2018
- Renew Joseph Martinez term to September 2017
- Renew Mitch Thompson term to October 2017

8. SUPERINTENDENT/PRESIDENT REPORT – Melinda Nish, Ed.D.

- Dr. Nish reinforced that the Advancement Workshop with the Governing Board will be rescheduled in the near future and will be conducted on a Friday. She encouraged all SWCF directors to attend and will keep them updated as to the new date and time;
- She wanted the Directors to know that a percentage of the auxiliary funding stream will be dedicated to pay for the Foundation's ED and hourly person to help with special events;
- SWC student enrollment is strong and the State has a new formula of 2% growth in enrollment for next year;
- Dr. Nish further commented on Trustee Vargas' report regarding SWC's MOUs with Mexican universities and briefly described the benefit to students pursuing higher education in US and Mexico;
- National University announced that community college transfer students will have guaranteed acceptance at National University; they have also dedicated \$2 million in scholarship support for transferring Hispanic students; in addition National University has lowered tuition costs to \$5k a year for the two years needed to obtain a Bachelor's Degree.
- Dr. Nish announced that she will be attending the CASE conference in Newport Beach, CA in early March and she will bring back best practices in fundraising at CA community colleges. Linda Gilstrap and Lillian Leopold will be attending the conference as well.

9. ADJOURNMENT – Ben Green

The meeting adjourned at 8:40 a.m.