

Southwestern College Foundation GOLF TOURNAMENT



OFFICERS:

President – Ricardo A. Macedo Bank of America Merrill Lynch

Vice President – Joseph Martinez Seltzer, Caplan, McMahon, Vitek

Secretary – Halé Richardson *HomeFed Corporation*

Treasurer – Cynthia Reyna USE Credit Union

Advisor – Nora Vargas Governing Board Member Southwestern Community College

Southwestern Community College District Advisor – Kindred Murillo, Ed.D.

Advisor – Kindred Murillo, Ed.D. Superintendent/President Southwestern College

Advisor – Zaneta Salde Encarnacion Executive Director, Foundation Southwestern College

BOARD OF DIRECTORS:

Melyn Acasio

Seacoast Commerce Bank

Sofia Corona

Appreciation Financial

Patti Finnegan

Niederfrank's Ice Cream

Ruben Garcia

U.S. Small Business Administration

Kimberly Grady

San Diego Community Housing Corporation

Benjamin S. Green Green & Green LLP

David Hoffman

Hoffman Hanono Insurance

Lisa Johnson

NTC Foundation

Chayo Moreno

C. Moreno Solutions, Inc.

Hank Murphy

Retired Fire Chief

Jesse Navarro

San Diego County District Attorney's Office

Jean Roesch, Ed.D.

Community Member

Heather Daud Rubio

Christy White Accounting

Mitch Thompson

T & T Community Properties

The Southwestern College Foundation, established in 1982, is a charitable 501(c) 3 organization that exists solely to benefit Southwestern College. Funds are used to build the College's endowment, to guarantee scholarships for future generations, to promote student success, and to enrich the student learning experience. Federal Tax ID # 95-3794927

Golf for Student Success ...

On **Friday, May 12, 2017** the Southwestern College Foundation (SWCF) is hosting its annual Golf Tournament. Held at the prestigious Sycuan Resort, this golf tournament promises a day of fun, relaxation, great prizes, wonderful meals and the opportunity to support student success at Southwestern College.

We are seeking dynamic individuals, such as you, to help sponsor and/or participate in the golf tournament. *You can help in so many different ways*...by committing to an event-level sponsorship, becoming a tee sponsor, organizing a foursome and/or by donating sporting equipment, apparel and sports memorabilia for the raffle and auction.

The proceeds from the golf tournament are designated for student scholarships and to help underwrite student development activities that are not funded by Southwestern College's operating budget.

Your enthusiasm to our community is evident and Southwestern College has contributed greatly to the educational and economic well-being of our region for over 50 years. In fact, the college is the only public institution of higher education in southern San Diego County.



Student Scholarships

Every year the Foundation provides scholarships to students at Southwestern College because of the generosity of our donors. The Student of Distinction Awards (SODA) are one such scholarship. 20 student nominated by faculty/staff for their extraordinary work in the face of challenges are selected to receive a \$1,000 scholarship made possible by you – our donors!

Please consider supporting the SWCF Annual Golf Tournament through a sponsorship or auction item donation.

For more information on how to sponsor or register, contact Zaneta Salde Encarnacion at (619) 216-6613 or via email: zencarnacion@swccd.edu.

Thank you in advance for your support.

Patti Finnegan
Golf Tournament Event Chair

Melyn Acasio
Board Fundraising Chair

Cynthía Reyna
Golf Tournament Auction Chair



Southwestern College Toundation GOLF TOURNAMENT



OFFICERS:

President – Ricardo A. Macedo Bank of America Merrill Lynch

Vice President – Joseph Martinez Seltzer, Caplan, McMahon, Vitek

Secretary – Halé Richardson *HomeFed Corporation*

Treasurer - Cynthia Reyna

USE Credit Union

Advisor – Nora Vargas Governing Board Member Southwestern Community College

Advisor – Kindred Murillo, Ed.D. Superintendent/President

Southwestern College

Advisor – Zaneta Salde Encarnacion Executive Director, Foundation Southwestern College

BOARD OF DIRECTORS:

Melyn Acasio

Seacoast Commerce Bank

Sofia Corona

Appreciation Financial

Patti Finnegan

Niederfrank's Ice Cream

Ruben Garcia

U.S. Small Business Administration

Kimberly Grady

San Diego Community Housing Corporation

Benjamin S. Green

Green & Green LLP

David Hoffman

Hoffman Hanono Insurance

Lisa Johnson

NTC Foundation

Chayo Moreno

C. Morena Solutions, Inc.

Hank Murphy

Retired Fire Chief

Jesse Navarro

San Diego County District Attorney's Office

Jean Roesch, Ed.D.

Community Member

Heather Daud Rubio

Christy White Accounting

Mitch Thompson

T & T Community Properties

The Southwestern College Foundation, established in 1982, is a charitable 501(c) 3 organization that exists solely to benefit Southwestern College. Funds are used to build the College's endowment, to guarantee scholarships for future generations, to promote student success, and to enrich the student learning experience. Federal Tax ID # 95-3794927

Golf Tournament Sponsorship Opportunities May 12, 2017

Student Leadership Sponsor

Two foursomes, six tee signs, 12 mulligans, GPS sponsor signage, full page program advertisement, breakfast and lunch

\$10,000 (FMV: \$3,350)

- Recognized as sponsor of one student foursome
- Hyperlinked company logo on Golf Tournament SWC Foundation webpage for one year
- Recognition on SWC social media platforms.
- Four tickets to the 2017 Jaguar Award Celebration and Roast of Greg Cox on November 3, 2017.

Student Success Sponsor

\$5,000 (FMV: \$2,080)

- Two foursomes, four tee signs, eight mulligans, GPS sponsor signage, half page program advertisement, breakfast and lunch
- Hyperlinked company logo on Golf Tournament SWC Foundation webpage for one year
- Recognition on SWC social media platforms.
- Two tickets to the 2017 Jaguar Award Celebration and Roast of Greg Cox on November 3, 2017

Students First Sponsor

st Sponsor \$2,500 (FMV: \$970)

One foursome, one tee sign, four mulligans, half page program advertisement, breakfast and lunch and company logo on SWC

advertisement, breakfast and lunch and company logo on SWC Foundation webpage.

• ree sponsor		\$250
Program Advertisements		
0	One Full Page	\$150
0	Half Page	\$80
0	Quarter Page	\$40
I agree to the following sponsorship: Student Leadership Student Success Student First Tee Program Advertisement (circle size): ½ ½ Full page		
Sponsorships made payable to Southwestern College Foundation Tay I D. # 95-3794927		

Tax I.D. # 95-3794927

Mailing Address

900 Otay Lakes Road, Room 101

Chula Vista, CA 91910