



MEETING MINUTES

Tuesday, December 13, 2016

7:30 a.m. – 9:00 a.m.

Room 214, Chula Vista Campus

Present: Lisa Johnson, Ricardo Macedo, Mitch Thompson, Ruben Garcia, Ben Green, Kimberly Grady, Chayo Moreno

Absent: Hale Richardson, Melyn Acasio, David Hoffman, Cynthia Reyna, Heather Daud Rubio, Jean Roesch, Sofia Corona, Joe Martinez, Patti Finnegan, Hank Murphy

SWC Representatives: Griselda Delgado, Robert Deegan, Daniel Fitzgerald, Alison Hunter, Zaneta Encarnacion

Recorder: Zaneta Encarnacion

1. WELCOME/ CALL TO ORDER – Ricardo A. Macedo
2. APPROVAL OF MINUTES- **ACTION** (Enclosure)–Ricardo A. Macedo
 - A. October 25, 2016
 - i. Garcia moved to approve the minutes. Moreno seconded and the motion carried.
3. BOARD REPORTS
 - A. GOVERNING BOARD REPORT–Griselda Delgado, SWC Governing Board Trustee
 - i. Congratulated the board on a successful year.
 - ii. New Superintendent/President Dr. Kindred Murrillo selected and will begin in January. Murrillo is coming from Lake Tahoe Community College. Thanked Governing Board members Hernandez and Vargas for leading the selection committee.
 - iii. Thanked Bob for his service to the college.
 - B. INTERIM SUPERINTENDENT/PRESIDENT REPORT – Robert Deegan
 - i. Delgado and new Governing Board member Alcantar will be sworn into office Wednesday, December 14. Invited Foundation board members to attend the reception at 4:00 p.m.
 - ii. Prop Z passed with 70.4% approval rate demonstrating community support for the college. This was the highest approval rating of any bond in the state.
 - iii. Enrollment is up 1%. Intercession begins Jan. 3 through Jan. 24
 - iv. Announced his last day will be Jan. 20 and thanked the board for the successful year and their time and commitment to the foundation and college.
 - C. EXECUTIVE DIRECTOR REPORT – Zaneta Salde Encarnacion
 - i. Received notice from Hoffman, Richardson, Acasio and Reyna of absence due to schedule conflicts. Congratulations to Thompson for winning re-election campaign to Otay Water Board. Congratulations to Rubio on birth

of son.

- ii. Updated board on Jaguar Gives Employee Giving Campaign. Number of participants increased (20) resulting in an additional \$700 a month. Most popular beneficiary has been the Jag Kitchen and Food Pantry. Employee giving campaign runs through end of year. Thank you to Reyna and USE Credit Union for providing monthly incentives for employees signing up for payroll donation.
- iii. Giving Tuesday resulted in 33 gifts raising almost \$3,000 for SWC Promise.
- iv. Development and Foundation has new office on campus in Room 101A. Move-in should be complete in January.
- v. Final round of interviews taking place for Development Specialist. Anticipated hiring in February 2017.
- vi. Board presentations in January from Investment Manager and Audit Firm.
- vii. Thanked and acknowledged Prop Z and Mitch Thompson for Otay Water Board campaigns for donating balance or portion of balance of campaign funds to the foundation. Designations still be discussed with donor

D. TREASURERS REPORT – (Enclosure) – Cynthia Reyna

- i. Financial Report
 - 1. Increase in contributions.
 - 2. Automobile donation processed on behalf of the college automotive program.
 - 3. Two new pre-endowment funds.
 - 4. Employee giving has increased.

4. NEW BUSINESS

A. Board Resolution – County of San Diego Neighborhood Reinvestment Program Grant Application

- i. Approve board resolution required in grant application
 - 1. Macedo reported board approved fiscal agent role of foundation at September board meeting, but grant application requires a Board Resolution.
 - 2. Fitzgerald provided background on grant and update on program impact.
 - 3. ACTION: Green moved to approve board resolution. Garcia seconded and the motion carried.

B. Bylaw Update and 2016-17 Officers and Directors

- i. Consider approval of 2016-17 slate of Officers and Directors
 - 1. Designated a Type 1 Supporting Organization by the IRS, board member appointment must be approved by the college's governing board. Foundation and college has operated as an IRS designated Organization supporting a college or university which allows the board to self-appoint. Through the bylaw update process, the foundation will be requesting a change in IRS status to reflect historical practice. In the meantime, the 2016-2017 slate of Officers and Directors will be presented to the college's Governing Board for appointment.

2. ACTION: Thompson moved to approve the recommended 2016-2017 slate of Officers and Directors for appointment by the college Governing Board.

C. Fundraising Committee Report

i. Jaguar Award Celebration Funding Recommendation

1. Acasio provided an update on the event outcomes. Fundraising goals exceeded: (1) \$20,000 for SODA, (2) \$30,000 for Spring Minigrants and (3) anticipated \$17,000 raised during Raise the Paddle designated for SWC Promise. Due to technical issues at the event, staff is following up with raise the paddle donors who have not processed their donations.
2. Committee is recommending that a portion of excess event revenue be allocated to SWC Promise to bring the total amount raised to seed the program to \$20,000 and that all other excess revenue remain in general fund.
3. Board members congratulated committee members on successful event and presented ideas for committee to consider for future events, including a live student speaker prior to raise the paddle and researching electronic bidding vendors.
4. ACTION: Green approved allocating a portion of excess event revenue to bring total amount raised for SWC Promise to \$20,000. Garcia seconded and the motion carried.

ii. 2017 Jaguar Award Celebration, November 3, 2017

1. Recommend approval of 2017 Jaguar Award Recipient
 - a. Committee recommended Greg Cox as the 2017 Jaguar Award recipient and shared that he agreed to allow a roast component to the program.
 - b. Discussion ensued on the depth of contribution Cox has made to South County and South County education.
 - c. ACTION: Johnson moved to approve Cox as the 2017 Jaguar Award Recipient. Green seconded and the motion carried.

iii. 2017 Golf Tournament, May 12, 2017

1. Acasio shared that Finnegan and Reyna had agreed to be co-chairs for this year's golf tournament
2. Planning is underway.

D. Scholarship Allocation Recommendation

i. Consider recommendation for Spring scholarship allocation

1. Staff shared scholarship allocations from scholarship funds for spring 2017 awarding.
2. Three funds appear to be underwater in the amount available for distribution.
3. Macedo shared that the executive committee is working with staff to review scholarship fund classifications and determine which should be permanently restricted vs. temporarily restricted at

donor direction. Research is expected to be complete in spring, but not before the financial aid allocation deadline.

4. Request to allocate \$3,000 from foundation to grant on behalf of the scholarship funds at the minimum level as designated by their fund agreement and/or previous years.
5. Discussion ensued about the need to research whether the cause of the funds being underwater were due to investment performance or principle expenditure. Staff was directed to research and provide update at future meeting.
6. ACTION: Johnson moved to approve one-time allocation of \$3,000 to award, at a minimum level, scholarships that appear to be underwater. Moreno seconded and the motion carried

5. ANNOUNCEMENTS

6. ADJOURNMENT–Ricardo A. Macedo

Next meeting date: January 24, 2017