

Telemedia

School of Arts and Communication

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General Description

Telemedia is the study of television, video, film, and related new media. It combines elements of the visual and performing arts with writing, speech, engineering, computer science, theory, history, technology, criticism, literature, law, psychology, sociology, and management in the production of visual and aural communications. Telemedia explores the broadening implications of producing media for new wider Internet and other distribution opportunities.

Career Options

Below is a sample of the career options available for the telemedia major. Most of these require a certificate of achievement or an associate in arts degree, some require a bachelor's degree, and a few require a graduate-level degree: possible career options include producer, director, art director, advertising agent, broadcaster, special effects technician, camera operator, studio manager, actor, scriptwriter, grip, high school or college instructor, performance artist, computer graphics artist, animator, editor, and communication manager.

Degree/Certificate Options

Associate in Arts Degree: Transfer Preparation

Telemedia	01280
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Associate in Science Degree: Career/Technical

Telemedia Production Specialist	02530
Telemedia Technology	02535

Certificate of Achievement

Telemedia Technology	02536
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Certificates of Proficiency

Telemedia Production Specialist—Basic	02531
Telemedia Production Specialist—Advanced	02532

Consult with a counselor to develop a Student Education Plan (SEP), which lists the courses necessary to achieve your academic goal.

ASSOCIATE IN ARTS DEGREE



Telemedia

Transfer Preparation * (Major Code: 01280)

Southwestern College offers most of the lower-division courses that are required by colleges and universities offering a four-year curriculum in telecommunications. Enrollment in the courses will develop the student's competency and understanding in audio, video, television, and film. It will satisfy the lower-division course requirements for the bachelor's degree in television, film, and new media production at SDSU.

ART 121	Darkroom and Digital Photography I	3
ART 159	Graphic Design—Layout	3
TELE 110	Writing for Film and Electronic Media	3
TELE/HUM 112	Culture and the Media	
OR		
TELE 113/ ART 130	History of Film as Art	3
OR		
TELE 114/ COMM 185	Cinema as a Form of Expression and Communication	
TELE/ART 131	Introduction to Video and Film Production	3
TELE/TA 150	Technical Design and Production	3
TELE/MUS 151/ RA&T 120	Recording Techniques	3
TELE/ COMM 180	Introduction to Electronic Media	3
TELE 183	Video Studio Production	3
Total units		27

Recommended Electives: TELE 115, 132, 233, 234, 242; JOUR 101, 151.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 51.

* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. **See catalog TRANSFER COURSES INFORMATION section on page 33 for further information.**

ASSOCIATE IN SCIENCE DEGREE

Telemedia Production Specialist

Career/Technical (Major Code: 02530)

Prepares students to pursue careers as telemedia specialists and media production consultants in telecommunications, public relations, industry, education, government, and medical institutions. Students will learn needs analysis, scripting, graphics, studio and field production, and editing as applied to the production of media, such as instructional, documentary, and broadcast.

ART 121	Darkroom and Digital Photography I (3)	3–4
OR		
TELE 100	Fundamentals of Film/Video Cameras and Recorders (2)	
TELE 101	Fundamentals of Film and Video Editing (2)	
TELE/HUM 112	Culture and the Media	3
OR		
TELE 113/ ART 130	History of Film as Art	
OR		
TELE 114/ COMM 185	Cinema as a Form of Expression and Communication	
TELE/COMM 180	Introduction to Electronic Media	3
ART 159	Graphic Design—Layout	3
TELE 110	Writing for Film and Electronic Media	3
TELE/ ART 131	Introduction to Video and Film Production	3
TELE/ MUS 151/ RA&T 120	Recording Techniques	3
TELE 163	Video Post-production and Special Effects	3
TELE/ TA 150	Technical Design and Production	3
TELE 183	Video Studio Production	3
TELE 290–293	Professional Media Work Experience I–IV	2–4
Total units		32–35

Recommended Electives: BUS 147, 174, 183; ELEC 10A, 10B, 14; TELE 114, 115, 132, 233, 234, 242, 210; HLTH 101.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 51.

Telemedia Technology

Career/Technical (Major Code: 02535)

Prepares students for technical careers in television and related media. Some typical job titles are technical operator, maintenance engineer, field service engineer, and television equipment operator.

Well-equipped television studios and electronics laboratories facilities are provided. Students learn theory, application, practical operation, tuning, and testing skills.

ELEC 100	Introduction to Electronics (3)	
OR		
TELE/COMM 180	Introduction to Electronic Media (3)	3–4
OR		
TELE 100	Fundamentals of Film and Video Cameras and Recorders (2)	
TELE 101	Fundamentals of Film and Video Editing (2)	
ENGL 114	Introduction to Composition	4
TELE/ART 131	Introduction to Video and Film Production	3
TELE/ART 132	Intermediate Video and Film Production	3
TELE 183	Video Studio Production	3
TELE 290–293	Professional Media Work Experience I–IV	2–4
Total units		18–21

Recommended Electives: CIS 101; TELE 100, 150, 151.

To earn an associate degree, additional general education and graduation requirements must be completed. See page 51.

CERTIFICATES

Telemedia Production Specialist—Basic

Certificate of Proficiency

Career/Technical (Major Code: 02531)

ART 121	Darkroom and Digital Photography I (3)	
	OR	3–4
TELE 100	Fundamentals of Film/Video Cameras and Recorders (2)	
TELE 101	Fundamentals of Film and Video Editing (2)	
TELE/HUM 112	Culture and the Media	
	OR	3
TELE 113/ ART 130	History of Film as Art	
	OR	
TELE 114/ COMM 185	Cinema as a Form of Expression and Communication	
TELE/COMM 180	Introduction to Electronic Media	
	OR	3
ELEC 100	Introduction to Electronics	
TELE 110	Writing for Film and Electronic Media	3
TELE 163	Video Post-production and Special Effects	3
Total units		14–16

Telemedia Production Specialist—Advanced

Certificate of Proficiency

Career/Technical (Major Code: 02532)

ART 159	Graphic Design—Layout	3
ART/TELE131	Introduction to Video and Film Production	
	OR	3
TELE/ MUS 151/RA&T 120	Recording Techniques	
TELE/TA 150	Technical Design and Production	3
TELE 183	Video Studio Production (3)	
	OR	3–4
TELE 290–293	Professional Media Work Experience I–IV (2–4)	
Total units		12–13

Telemedia Technology

Certificate of Achievement

Career/Technical (Major Code: 02536)

TELE/ COMM 180	Introduction to Electronic Media (3)	
	OR	3–4
TELE 100	Fundamentals of Film and Video Cameras and Recorders (2)	
TELE 101	Fundamentals of Film and Video Editing (2)	
ENGL 114	Introduction to Composition	4
TELE/ART 131	Introduction to Video and Film Production	3
TELE 163	Video Post-Production and Special Effects	3
TELE 183	Video Studio Production	3
TELE 290–293	Professional Media Work Experience I–IV (2–4)	2–4
Total units		18–21