

STRATEGIC GOALS

In 1993, the Governing Board of Southwestern College adopted a five-year Institutional Plan. The Plan was derived from the work of the college staff and community members who defined and explored the critical issues which act upon the internal affairs of the College, as well as the external environment in which the college must interact. The Plan contains a mission statement (listed under College Mission and Philosophy) and ten College Strategic goals that will be used to guide program decisions, planning efforts and budget development priorities during the coming years. The strategy goals are:

1. Achieve excellence in all educational programs, student support services, learning resources and co-curricular activities offered by the College.
2. Meet students' educational goals and needs.
3. Prudently manage College fiscal affairs and seek additional external funding support.
4. Continue to build a positive and collegial learning and working environment.
5. Recruit, hire and maintain a highly qualified diverse College staff.
6. Include planning as an integral part of College operations.
7. Anticipate and respond to changing and diverse community needs.
8. Provide essential resources, equipment, and facilities that are environmentally and aesthetically sound to accommodate educational programs, student services and support operations.
9. Strengthen the College's leadership role and partnerships to foster civic, cultural, and economic development in the community it serves.
10. Create and utilize information systems to strengthen instruction, student services, and decision-making processes of the College.