



SOUTHWESTERN COLLEGE FOUNDATION

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Gala Team:

Hank Murphy, Co-Chair
Retired, Sycuan Fire Department

Melyn Acasio, Co-Chair
Seacoast Commerce Bank

Cynthia Reyna, Co-Chair
USE Credit Union

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Melinda Nish, Ed.D.
Southwestern College

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Jean Roesch, Ed.D.
SWC Foundation Director

Please join us...

Saturday, September 21, 2013 as we celebrate the service of military veterans and the opening of Southwestern College's Veterans Resource Center (VRC)

The 2013 Gift of Scholarship Gala will be an extraordinary event that celebrates the service of military veterans/students of Southwestern College. Besides celebrating the opening of our VRC, proceeds from our Gala will establish an endowed scholarship fund for our Veterans as well as help underwrite the cost of the Veterans Resource Center. In addition, the proceeds also provide over \$100,000 annually in a variety of student scholarships as well as underwriting of student activities in support of the innovative learning environment at Southwestern College.

Please consider participating in the Gift of Scholarship Gala and help ensure that the educational goals of SWC students are realized. There are various ways your organization can be showcased at the Gala and we hope that you take a look at the attached page for sponsorship opportunities. This spectacular event will highlight the generous support of our donors and will serve as the crescendo of a year-long effort that raises funding for student scholarships, celebrates student success and acknowledges corporate and private partnership. We also look forward to advancing the good work of your organization in its commitment to higher education and to our student veteran population.

Southwestern College Foundation seeks to provide and support the margin of excellence that tuition and tax support cannot offer. The Foundation is a separate not-for-profit, IRS 501 C (3) corporation that is chartered to provide financially for the educational needs of Southwestern College. Since state funding is limited and does not meet all of the needs of the College, the Foundation actively pursues and generates resources to help the college fulfill its mission to its students and to the community it serves.

Please feel free to contact Linda Gilstrap, Executive Director of Southwestern College Foundation at (619) 216-6614 or lgilstrap@swccd.edu for further information.

Thank you for your time in considering this sponsorship request.

Melyn Acasio
Gala Co-Chair

Hank Murphy
Gala Co-Chair

Cynthia Reyna
Gala Co-Chair



Sponsorship Opportunities

\$15,000 Major Sponsor

- Table for 10 guests with priority seating
- Corporate logo table signage
- Full-page ad in the Evening program
- Company sponsorship acknowledged on SWC’s website
- Company sponsorship acknowledged in Gala signage and video presentation

\$10,000 Foundation Fellow Sponsor

- Table for 10 guests with priority seating
- Corporate logo table signage
- Half-page ad in the Evening Program
- Company sponsorship acknowledge in Gala signage and video presentation

\$5,000 President’s Circle Sponsor

- Table for 10 guests
- Corporate logo table signage
- Quarter-page ad in the Evening program

\$2,500 Premier Table Sponsor

- Table for 10 guests
- Corporate logo table signage
- Listing in the Evening Program

\$200 Individual Tickets

Other Sponsorship Opportunities

The following sponsorship opportunities are available through either in-kind services or cash support.

Catering	\$15,000 SOLD!	Decorations & Flowers	\$5,000
AV/lighting/sound	\$10,000	Videography/Photography	\$5,000
Wine	\$ 5,000	Entertainment	\$3,500
Printing	\$ 5,000	Gifts & Favors	\$3,500

Program Ads

Full page	\$ 1,000	Quarter page	\$ 250
Half page	\$ 500	Business card	\$ 100