

Proposition R Corner Lot Design Competition



Proposition AA & R



At Work!

Southwestern College Board Room
900 Otay Lakes Road,
Chula Vista, CA 91910

February 3, 2010



AGENDA



Introduction of competing firms

- Site location
- History
- Land Development Steering Committee Final Report
- Design Considerations
- Other Design Considerations
- Competition Overview
- Submittal Expectations

Program R Website

Q& A

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LAND DEVELOPMENT STEERING COMMITTEE FINAL REPORT



CORNER LOT



TYPES OF BUILDING/ PROJECTS



**Administrative
Building**

**Business
Development
Center**

**Instructional
Partnership
Building**

Bookstore

Food Court + Cafe

**Instructional
Activities/
Cultural Center**

**Police/ Public
Safety Center**

Site Improvements

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MAIN DESIGN EXPECTATIONS / RECOMMENDATIONS



Consistent with District Strategic plan & 2007 Master plan

Complement existing Mayan theme

Noise and site considerations

Ensure adequate parking spaces

Pedestrian connection to campus

Collaboration with all entities, including City of Chula Vista,
Sweetwater Union High School district for consideration of a Ped bridge

Consistency in landscape design

Business opportunities for student workers

Fitness Center incorporation with the PE Department

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OTHER DESIGN CONSIDERATIONS



Gateway to the College

Architectural Flair

Adequate Parking

Focal Point/Icon during the day as well as night

Sustainability

Conference space

Connectivity to Main Campus

Use of Materials inside and outside the campus

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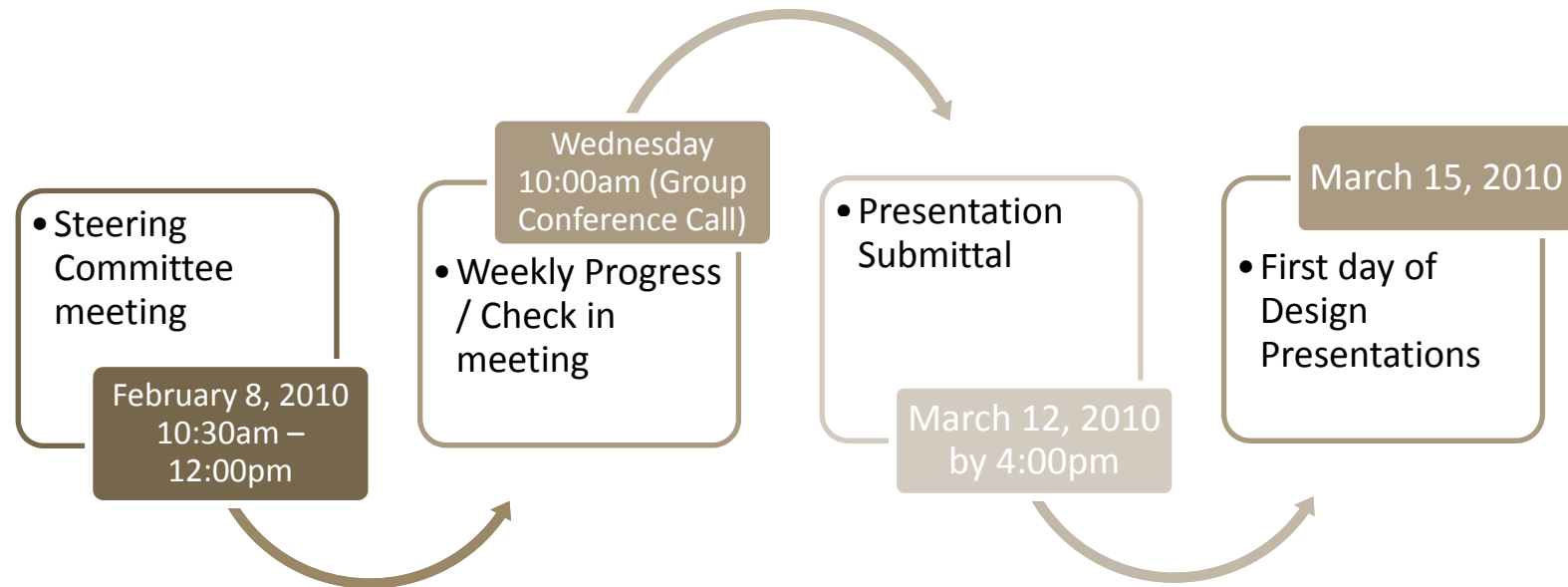




COMPETITION OVERVIEW



COMPETITION SCHEDULE



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SUBMITTAL EXPECTATIONS



Be as creative as you want

Minimum

- Presentation boards detail your design
- Narrative – Methodology and Design Ideas
- Any other materials that get your design message

Optional Submittal Ideas

- BIM
- 3-D Animation
- Actual Model
- Material and Sample Board

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PROGRAM WEBSITE



Information Newsletters



Mailers



Construction Bond Websites
Southwestern College - Proposition R
Bond Website



Internships



Social
Networking



Ground Breaking &
Ribbon Cutting Ceremonies



Press Releases

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QUESTIONS/DISCUSSIONS

