



SOUTHWESTERN COLLEGE FOUNDATION

*Touching Lives and
Transforming Generations*

OVERVIEW / 2012-13 FUNDING REPORT

Southwestern College Foundation is a charitable 501 (c) (3) organization established in 1982 to solely benefit Southwestern College.

Mission:

The mission of the Southwestern College Foundation is to solicit and receive real and personal property from public and private agencies, individuals or estates, and to manage, invest and/or distribute such real and personal property for the promotion of educational services, programs, and facilities at Southwestern College and/or within the Southwestern Community College District.

The Foundation raises money for the following purposes:

- ♦ *To build the college's endowment;*
- ♦ *To provide student scholarship support;*
- ♦ *To support campus activities/organizations for students, faculty, and staff;*
- ♦ *To promote visibility of the Foundation with the Southwestern Community College District at community events.*

How do we go about raising funds?

Special Events

- ♦ *Gala*
- ♦ *Golf Tournament*
- ♦ *Friend Raisers*

Annual Fund Campaign

- ♦ *Employees*
- ♦ *Business/Corporate*
- ♦ *Alumni*

ENDOWED SCHOLARSHIP FUNDS

- ♦ *Athletic Endowment* benefits student athletes
- ♦ *Douglas Barnhart Scholarship* benefits students majoring in engineering
- ♦ *Carolyn Brady Scholarship* benefits women athletes
- ♦ *CA Association of Nurserymen Scholarship* benefits students in the horticulture program
- ♦ *Eastlake Company Scholarship* benefits students who graduated from Eastlake High School
- ♦ *Garden of Giving Scholarship* benefits students majoring in engineering, computer science or mathematics, biology or biotechnology, horticulture, and physical science
- ♦ *Marilyn Lassman Memorial Scholarship* benefits female students with a child/ren
- ♦ *Marcia Lydia Luckman Scholarship* benefits students enrolled in the dental hygiene program
- ♦ *Corky McMillin Memorial Scholarship* benefits students majoring in business administration
- ♦ *Metallic Power Technology Scholarship* benefits students majoring in science, engineering or technology
- ♦ *SCEA Scholarship* benefits meritorious students
- ♦ *Hayden Stewart Scholarship* benefits students with a 3.0 GPA and who demonstrate financial need
- ♦ *Rose Tantalo/Liz Conti Scholarship* benefits students majoring in nursing
- ♦ *John and Adeline Valenzuela Scholarship* benefits meritorious Hispanic students who maintain an overall minimum 3.0 GPA
- ♦ *Veteran's Scholarship* benefits students who are military veterans
- ♦ *WalMart Scholarship* benefits minority students majoring in business administration who demonstrate financial need
- ♦ *Michael Watkins Scholarship* benefits students who attended Bonita Vista High School and are majoring in business management
- ♦ *Adelyn Jean Wear Scholarship* benefits meritorious students transferring to a four-year college or university who maintain an overall minimum 3.0 GPA and are majoring in education

FUNDING ACTIVITIES

The SWC Foundation awards funds in three separate categories:

- ◆ Student Scholarships
- ◆ Campus activities/organizations
- ◆ Community event attendance/publicity

Student Scholarships are funded on the average of \$20,000 per year and individual awards range from \$200 to \$2,000. Scholarship funds are restricted funds with defined purposes and eligibility criteria. SWC Foundation does not entertain any unsolicited requests for scholarships.

Campus activities/organizations are funded on the average of \$30,000 per year and most awards range from \$250 to \$2,000. Priority is given to the following:

- ◆ Extracurricular activities that enhance student learning;
- ◆ Line item budgets that document matching funds and partnerships;
- ◆ Campus units whose faculty and staff support the SWC Foundation by contributing through the Annual Fund Campaign or Special Events.

Community events are funded on the average of \$1,000 per year, with SWC Foundation purchasing advertising/publicity, tickets and/or sponsorships for events. Priority is given to the following:

- ◆ Organizations operating within the Southwestern Community College District;
- ◆ Organizations that directly support our students;
- ◆ Organizations that support SWC Foundation by partnering with their time, talent, or treasury.

WHAT WE FUNDED IN 2012-13

Endowed Scholarships	\$19,800
Campus Activities/Organizations	
Student of Distinction Awards (SODA)	\$12,500
Guest Writers Series	\$2,050
Art Gallery Speaker Series	\$2,000
African American Alliance MLK Breakfast	\$1,000
Sun Newspaper	\$6,750
Architecture Club Design Village Competition	\$1,800
Puente Project University Visits	\$3,250
Athletic Hall of Fame	\$ 160
Community Events	
Salute to Navy	\$ 250
South Bay Community	\$ 225
Total	\$48,785