



SOUTHWESTERN COLLEGE

# Career EXPO 2014

Workshops

Career Exploration

Employment & Internships

**OPEN TO THE PUBLIC/FREE PARKING**

*Southwestern College-900 Otay Lakes Rd.-Chula Vista, CA 91910*

**Monday, March 17**

## CTECS Workshops

### Resumes That Get You 'the' Interview

Lisa Rodriguez, Counselor

10 – 11 a.m., **Career Center, Room S206**

Give yourself that professional edge! Learn how to create a winning professional resume that gets attention and the interview. This workshop offers formats for first time job seekers to seasoned professionals and includes Cover and Thank You Letter formats. A must for any job seeker!

### Choosing a Major

Lisa Rodriguez, Counselor

11 a.m. – 12 p.m., **Career Center, Room S206**

Need help choosing a major? Learn about career pathways and how they align with your desired lifestyle by using Career Cruising. (Free unlimited access is provided to all participants).

### Interviewing Techniques

Lisa Rodriguez, Counselor

12:30 a.m.- 1:30 p.m., **Career Center, Room S206**

Want to improve your Interviewing skills? This workshop will help you stand out in an interview. You will also be given free access to "Perfect Interview", an online interviewing database, which will help you refine your interviewing skills.

### Steps To An Associate Degree

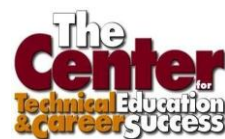
Diana Avila, Counselor

4:00-5:00 p.m., **Career Center Room S206**

Interested in earning a Degree? In this workshop, you will learn the General Education Requirements (GE) for Associate Degree and Certificate Programs.

**Tuesday, March 18**

## Career Technical Programs Showcase



### Career Technical Programs Showcase

9 a.m. – 12 p.m., **Front of Cesar E. Chavez Building**

Faculty/representatives from Southwestern College Career Technical Programs will showcase their programs and be available for your career questions.

### High Demand Jobs which do not require an Associate Degree

Lisa Rodriguez, Counselor

10-11 a.m., **Transfer Center, Room S205**

Learn about the Southwestern College Certificate and Associate Degree Programs which are in High Demand in today's job market.

### Careers Don't Come in Pink or Blue

Diana Avila, Counselor

11 a.m. – 12 p.m., **Transfer Center Room S205**

Make your Career Choice based on your personal preferences. Participate in a fun activity to identify your Career Color.

## Career Center Workshops

### Interviewing Techniques

Kellie Corbisiero, Counselor

3:00- 4:00 p.m., **Career Center, Room S206**

Want to improve your Interviewing skills? This workshop will help you stand out in an interview. You will also be given free access to "Perfect Interview", an online interviewing database, which will help you refine your interviewing skills.

## Tuesday, March 18: Continued

### LinkedIn 101

Kellie Corbisiero, Counselor

4:00-5:00 p.m., **Career Center, Room S206**

LinkedIn is the professional Facebook! Recruiters use LinkedIn more than any other social media website to search for employees. In this workshop you will learn how to set-up a LinkedIn profile and how to network and find employment opportunities on LinkedIn.

### How to Work a Job Fair

Lisa Rodriguez, Counselor

5:00-6:00 p.m., **Career Center, Room S206**

This workshop is designed for job-seekers who are seeking to master the skills necessary to successfully attend and navigate career fairs, taking you through the necessary activities you must do before, during, and after the fair.

## Wednesday, March 19 Career Center Workshops

### LinkedIn 101

Kellie Corbisiero, Counselor

9:00 – 10 a.m., **Career Center, Room S206**

LinkedIn is the professional Facebook! Recruiters use LinkedIn more than any other social media website to search for employees. In this workshop you will learn how to set-up a LinkedIn profile and how to network and find employment opportunities on LinkedIn.

### How to Work a Job Fair

Lisa Rodriguez, Counselor

11:00 – 12:00 p.m., **Career Center, Room S206**

This workshop is designed for job-seekers who are seeking to master the skills necessary to successfully attend and navigate career fairs, taking you through the necessary activities you must do before, during, and after the fair.

### Resume Review

Lisa Rodriguez, Kellie Corbisiero, Counselors

12:30 – 2:00pm **Career Center, Room S206**

Want to get feedback on your Resume? We will review your resume and provide tips and resources for making your resume the best it can be.

## Wednesday, March 19: Continued

### Mastering the Art of Networking

Emily Bartel, Counselor

2:00-3:00pm.; **Career Center Room S206**

This workshop will not only assist you in examining the concept of career and job networking and how it fits into the career development process but also teach you how to identify opportunities to network including effective tips and networking strategies.

### Interviewing Techniques

Emily Bartel, Counselor

3:00- 4:00 p.m., **Career Center, Room S206**

Want to improve your Interviewing skills? This workshop will help you stand out in an interview. You will also be given free access to “Perfect Interview”, an online interviewing database, which will help you refine your interviewing skills.

## Thursday, March 20

### Job Fair (Employment/Internship Opportunities)

10 a.m.–1 p.m. **Student Union Area**

Dress for success and bring your resume! Employers and Agency representatives from various industries will be recruiting for their open positions and will be available to speak to you about employment, volunteer/service learning, and work experience education opportunities.



### UC San Diego's Annual Community Outreach Information Fair

9 a.m. – 12 p.m. **Front of Cesar E. Chavez Building**

Learn more about UC San Diego admissions, educational and employment opportunities, business contracting, volunteer opportunities, and University events and resources.

#### Questions?

Career Center - (619) 421-6700 ext. 5247

CTECS - (619) 421-6700 ext. 5805

Student Employment Services - (619) 482-6356

To request this handout in alternate media, please call  
(619) 482-6512 or TTY (619) 482-6470

**Opportunity is Knocking!**