

# In-Kind Donations & Sponsorships

2014 WOMEN'S HISTORY MONTH STREET PAINTING FESTIVAL

## BUSINESS/ORGANIZATION SPONSORSHIP

### \$150 SPONSORSHIP

- Sponsor name displayed on chalking square\*

### \$300 SPONSORSHIP

- Acknowledgement on festival program
- Sponsor name displayed on chalking square\*

### \$500 SPONSORSHIP

- Acknowledgement on festival program
- Sponsor name displayed on chalking square\*
- Acknowledgement throughout festival audio announcements



\*Sponsor name placement will be directly on chalking square (as shown above)

## CORPORATE SPONSORSHIP

### \$1,500 SPONSORSHIP

- Company sponsorship acknowledged on Southwestern College's website for the month of April (Averages 140,000–150,000 visitors per month)
- Sponsor name displayed on chalking square\*
- Acknowledgement on festival program
- Acknowledgement throughout festival audio announcements

## IN-KIND DONATIONS

If unable to provide a monetary donation or if in addition to your sponsorship, you would like to make an *In-Kind Contribution*, you may complete the back side of the Sponsorship Application

**(In-kind donation contributors will be acknowledged in festival program. Those who donate the equivalent amounts to sponsorship levels, will receive corresponding benefits).**

(i.e.: Gift Certificates; Food/catering Services (sandwiches/pizza/bagels); Food certificates redeemable for food and beverages to provide for participating artists and volunteers for the 2-day event, gift baskets, prizes, giveaways, etc.)

For more information on the Street Painting Festival visit [www.swccd.edu/streetpainting](http://www.swccd.edu/streetpainting) or contact Brenda Mora at 619-421-6700, ext. 5213 or email at [bmora@swccd.edu](mailto:bmora@swccd.edu)

[www.swccd.edu/streetpainting](http://www.swccd.edu/streetpainting)

# Sponsor & In-Kind Donation Application

2013 WOMEN'S HISTORY MONTH STREET PAINTING FESTIVAL

Please type or print the following information clearly.

DEADLINE, **RECEIVED** by: **WEDNESDAY, MARCH 19, 2014**

Please mail your sponsorship check  
(Payable to **Southwestern College**) **AND** completed Sponsorship Application to:

Brenda Mora  
Communications, Community and Government Relations  
900 Otay Lakes Road  
Chula Vista, CA 91910-7299

## SPONSORSHIP LEVEL

Please check box of sponsorship amount. (Please make your tax-deductible check payable to: **SWC Women's Studies Trust**) Tax-ID: 95-6006659

### BUSINESS/ORGANIZATION SPONSORSHIP

\$150       \$300       \$500       OTHER \$ \_\_\_\_\_

### CORPORATE SPONSORSHIP

\$1,500

Total amount of enclosed check: \$ \_\_\_\_\_

**(NOTE: SPONSORS OF \$300 AND ABOVE, PLEASE EMAIL YOUR COMPANY/ ORGANIZATION LOGO in TIFF or JPEG format to [bmora@swccd.edu](mailto:bmora@swccd.edu))**

## SPONSOR INFORMATION

Sponsoring Business/Individual/Organization \_\_\_\_\_

Name as you wish it to appear on chalking square above artwork \_\_\_\_\_

Sponsor Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ (work) \_\_\_\_\_ (cell/home) \_\_\_\_\_

Email \_\_\_\_\_ Sponsor Website \_\_\_\_\_

## SPONSOR CHALK SQUARE INFORMATION

- We would like the festival to provide our volunteer street painter(s)  
 We will provide our own volunteer street painter(s) (Please provide artist information below)

Street Painter Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel. (home) \_\_\_\_\_ (work) \_\_\_\_\_ (cell) \_\_\_\_\_

Name, address, phone number of assistant artist if applicable (Groups of 3 or more attach additional page with contact info):

\_\_\_\_\_



**PLEASE COMPLETE REVERSE SIDE OF FORM**

## Description of Proposed Art Piece

Festival Theme: **“Celebrating Women of Character, Courage, and Commitment”**

Please provide a brief description of your proposed image and how you will incorporate the festival theme in your art piece (Suggested and preferred subjects are those relevant to this years theme). Replicas of masterpieces are permitted. Artwork must be appropriate for public viewing. No nudity, symbols or words to be used as advertising or pieces associated with major controversy. THE SPONSORS & ARTISTS ARE PARTNERS AT THE FESTIVAL. It is important your subject matter be something that the sponsor will consider a positive partnership.

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## IN-KIND DONATION

Please check one:

- In addition to our sponsorship, we would like to make an In-Kind Contribution
- We are unable to provide a monetary donation, but would like to make the following In-Kind contribution:

(i.e.: Art Supplies: Chalk pastels; Printing services for promotional materials; Food and beverages to provide for participating volunteer artists for the 2-day event, gift certificates, gift baskets, prizes for winning artists, catering services, etc.)

Description of contribution: \_\_\_\_\_

\_\_\_\_\_

Name of Business/Individual/Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Tel. (work) \_\_\_\_\_ (cell/home) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

- YES! We would like to receive information on future Southwestern College events.**

The undersigned sponsor grants a non-exclusive license to Southwestern College to reproduce, in any medium his/her sponsor name or accompanying street painter art (if providing your own street painter). The undersigned further licenses Southwestern College to re-use, publish and republish photography of the artist and/or artwork (including minors) and sponsor name in any medium. The undersigned sponsor further grants Southwestern College use of the sponsor name/artist's name (including minors), biographical description and likeness in any medium.

Sponsor Signature \_\_\_\_\_ Date: \_\_\_\_\_

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