ASSOCIATE IN ARTS DEGREE

▲ COMMUNICATION STUDIES FOR TRANSFER

STUDENT TRANSFER ACHIEVEMENT REFORM (STAR) ACT (SB1440)



TRANSFER PREPARATION * (MAJOR CODE: 01475)

Designed to provide students who desire a broad cultural education in the liberal arts and for the major who wishes to transfer to a four-year college or university. Coursework focuses on both theoretical principles of oral communication and practical application in public speaking in formal and informal debates. In addition, the curriculum encourages effective personal growth, citizenship, and social relations.

Program Student Learning Outcome Statement:

 Demonstrate the communication skills necessary to engage competently in interpersonal, small group, public speaking and mass communication contexts.

REQUIRED:

COMM 104 Public Speaking 3

LIST A-ANY 2:

6 units required

COMM 160 Argumentation and Debate 3
COMM 174 Interpersonal Communication 3

LIST B-ANY 2:

6 units required

COMM 103 Oral Communication (3) COMM 176 Intercultural Communication (3)

COMM 200 Introduction to Mass Communication and Society (3)

LIST C (3-4 UNITS):

Or any single COMM course not used for List B 3–4

ANTH 102 Cultural Anthropology (3)

PSYC 101 General Psychology (4)

SOC 101 Introduction to Sociology (3)

ENGL 116 Critical Thinking and Composition (3)

Total units 18–19

* Students planning to transfer to a four-year college or university should complete courses specific to the transfer institution of choice. University requirements vary from institution to institution and are subject to change. Therefore, it is important to verify transfer major preparation and general education requirements through consultation with a counselor in either the Counseling Center or Transfer Center. See catalog TRANSFER COURSES INFORMATION section on page 43 for further information.

COMMUNITY, ECONOMIC AND URBAN DEVELOPMENT

HIGHER EDUCATION CENTER AT OTAY MESA

DEAN Silvia Cornejo, M.A., Office 4118D, 619-216-6755 FACULTY Elisabeth Shapiro, J.D. DEPARTMENT CHAIR Vacant

GENERAL DESCRIPTION

In recent years, governmental entities and community planning groups have undertaken urban revitalization by focusing on initiatives that develop the local economy, create jobs, and maximize the use of local resources including the development of real property, transportation, water and other natural resources. Southwestern College has developed the Community, Economic, and Urban Development Program to provide students with the skills and knowledge required to be successful in this and related career fields. The program discusses the concepts of city planning, architectural design, land use, innovation, creativity, leadership, real estate, transportation, economics principles, and workforce development.

A work experience component offers volunteer or paid internship opportunities on local civic boards, commissions, councils, committees, private businesses, government agencies, or non-profit organizations located throughout San Diego County focusing on the south county region. Students gain practical skills and can work toward employment in the field or transfer to a four-year college or university that has related programs in the area of urban planning.

CARFER OPTIONS

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Urban planner has been considered one of the "best careers" in surveys conducted by various organizations. The following list is a sample of the career options available for individuals who complete studies in the Community, Economic, and Urban Development major. Some of these options require an advanced certificate or an associate degree; some require a bachelor's or master's degree: urban/city planner or designer, transportation planner, environmental technician, research analyst, title examiner, construction manager, operations manager, architect, real estate and land use designer, property and community association manger, economic developer, housing specialist, parks and recreation planner, surveying and mapping technician, workforce developer, community activist, charitable and social service organization worker/manager, and entrepreneur involved in urban planning and design.